



www.orangenyny.com

**ORANGE COUNTY
CHAMBER OF COMMERCE**

2014 Advertising and Sponsorship Opportunities

A Members-Only Exclusive

Orange County Chamber of Commerce

EVENT SPONSORSHIPS

ADVERTISING

Event Opportunities

Each sponsorship includes the following:

- Your company's short commercial at that event
- Your marketing collateral displayed and handed out to attendees at that event
- List of attendees from that event with their contact information
- Chamber of Commerce marketing in the form of flyers, schedule of events, website and e-mail and social media exposure
- Receive 1 or more tickets to event sponsored



General Membership Breakfast

Each month, we host a general membership breakfast at 7:27 a.m. at West Hills Country Club in Middletown. We provide a speaker on a relevant topic, who addresses nearly 200 members. The breakfasts are a great networking opportunity for members.

Co-Sponsor \$1,250 per Breakfast
Sole Sponsor \$2,500 per Breakfast



Members On Monday (MOM) Luncheon

Monthly topic-specific session to a target audience (for example: energy, retail, do-it-yourself, etc.).

\$250 per month or \$2,600 per year



Networking Mixer

Each month, we host an after-hours mixer where members have a great chance to meet the Chamber staff and network with other members. About 100 people attend each Mixer, which are held

at various member locations.

\$250 co-sponsor per Mixer
\$500 sponsor per Mixer



Member Orientation

Nearly 50 businesses join the Chamber monthly and we invite them (along with all our members) to participate in a free MEMBERS ONLY ORIENTATION to help them maximize their investment. These events rotate between the Chamber and member locations.

\$250 each

\$1,000 per year (4 Orientations)

Networking 101

Four times a year, we offer a Networking 101 session to teach new and existing members how to hone their networking skills and find new networking opportunities with the Chamber and beyond.

\$250 per event



Complete Seminar

Package includes use of our Larkin Board Room, room setup, A/V setup, promotion and refreshments.

\$650 per Seminar

Buy Local Showcase

Exhibit at the annual Buy Local Showcase in March/April at the Galleria at Crystal Run in Middletown. Booth and sponsorships available.

Prices range from \$225-\$450

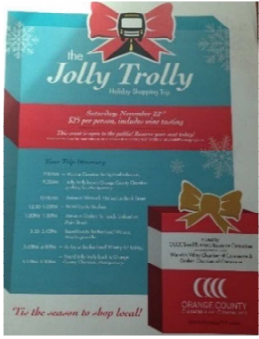
Annual EXPO

The region's biggest and best business trade show. Held annually in September, EXPO is home to nearly 200 exhibitors. Table top and booth rates range from \$325 - \$1100. Sponsorship packages are available.

Dance with the Chamber Stars

Held in the Fall, offering dance lessons, a professional dance performance and an evening of music, dining and dancing fun.

Tickets and sponsorships available.



Jolly Trolley

Our annual holiday shopping trip in November promotes local businesses – a bus trip to two or three local shopping venues. Hosted by the Orange County Chamber and other local Chambers of Commerce. Sponsorships include promotional items and 1 or 2 FREE bus tickets.

Prices range from \$250-\$1,000

Holiday Showcase

Held annually in December, the Holiday Showcase provides our small businesses with a great venue to sell their holiday arts, crafts, jewelry and other products. Held in conjunction with our Annual Holiday Party. Vendor spots and sponsorships are available. Vendor tables priced at \$100 which includes one admission to the Holiday Party. Sponsors will have their banner displayed, their business promoted on event materials, as well as at the event.



Annual SnowBall

A variety of sponsorships are available for our annual themed ball held in January. Tickets start at \$175 per person for early registration.

Sponsorship Prices range from \$250-\$10,000

To sponsor an event, please complete this form and return to us by fax at 845.457.8799 or email to info@orangenyc.com.

- General Membership Breakfast (\$1,250 co-sponsor or \$2,500 sole sponsor)
- Members on Monday Luncheon (\$250 per month)
- Networking Mixers (\$250 co-sponsor or \$500 sponsor per event)
- Member Orientation (\$250 per event)
- Networking 101 Session (\$250 per event)
- Complete Seminar (\$650 per event)
- _____ Other

Name _____ Company _____

Event Sponsor Month _____ Cost _____

Credit Card# _____ Expiration Date _____

Signature _____

Advertising Opportunities



Membership Directory

Envelope Ad - Place your ad on the mailing envelope for the Membership Directory that is mailed to each member.

\$500 per ad

Directory Ad – Place your ad in the annual Membership Directory (3,000 printed) distributed to each member and new members that join. A year-long contact and lead resource.

Prices range from \$465-\$1,670



Annual Meeting

Journal Ad – Place an ad in the Annual Meeting and Awards Reception Journal in October.

Prices range from \$340-\$895



Business Watch

Newsletter Ad – Contact the Niki Jones Agency (845-856-1266) to place an ad in our bi-monthly newsletter “Business Watch.” Publication is mailed to every business (15,000) in Orange County, as well as to our entire membership.

Newsletter Insert – Place your flyer in the newsletter that is mailed to all members and others who have requested to be on mailing list (more than 2,000). Provide us with 2,250 copies (8.5”x11”) in black/white or color.

\$375 per insert

Mailing List

Create your own mailing and use our member mailing list in Microsoft Excel. Sort by category or location for custom, targeted mailings.

\$375 per list

Your Flyer in Membership Kits

Create your own flyer to be included in our new member mailing each month. We add 20-60 members each month. Provide your flyer (8.5x11), either single or double-sided and in color or black or white to send your message to our new members.

\$350/6 Months
\$650/1 Year

Marketing Display in Chamber Lobby

Place your promotional sign or banner in the Chamber Lobby on the 1st or 2nd floor.

\$200 per month



Annual Placemat

We use these 11x17 placemats at every Board meeting, committee meetings, seminars, general membership meetings and breakfasts. Updated annually.

8,000 printed per unit.

Add \$75 if you want an ad created for you.

Prices range from \$300-\$750

eWatch Ad

Place your ad in our weekly email blast to nearly 1,500 members for four consecutive weeks for a period of four months – your ad will appear in 16 issues.

\$400

For more information to advertise, sponsor or partner with the Orange County Chamber of Commerce, please contact:

845.457.9700

Info@OrangeNY.com

www.orangenyny.com