



# BUSINESS TO CONSUMER EXHIBITOR APPLICATION

## MEMBER RATES

Standard Single	\$200
Standard Double	\$350
Premier Single	\$275
Premier Double	\$425

## NON- MEMBER RATES

Standard Single	\$300
Standard Double	\$450
Premier Single	\$375
Premier Double	\$525

## SPONSORSHIP RATES

Platinum	\$5000
Diamond	\$4000
Gold	\$3000
Silver	\$2000
Bronze	\$1000
Business	\$500

*(circle your preference)*

## DETAILS



**OCTOBER 26, 2019**



**10:00 AM - 3:00 PM**



**GALLERIA AT CRYSTAL RUN  
MIDDLETOWN**

- This is for businesses who follow the Business to Consumer Model
- A single space includes 6' Table, tablecloth draped to the floor, 2 chairs
- You may choose your booth location only if you are purchasing a Premier package
- Location confirmation will not happen until payment of space is received
- You may sell items as long as it doesn't conflict with a current tenant of Galleria at Crystal Run, as per Pyramid MGMT Group
- If you are making/selling/sampling any food, you must have a temporary food service permit issued by the Orange County Health Department
- Please denote any electrical needs on this application. Additional fees may apply
- Please submit a copy of your certificate of insurance liability coverage, making additionally insured: Pyramid MGMT Group/Crystal Run NEWCO LLC, One N. Galleria Drive, Middletown, NY 10941

## PAYMENT INFORMATION

We accept checks, Visa, MasterCard and American Express.

COMPANY NAME:

CONTACT NAME:

ADDRESS:

PHONE:

EMAIL:



# BUSINESS TO CONSUMER SPONSORSHIPS

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## DETAILS



**OCTOBER 26, 2019**



**10:00 AM - 3:00 PM**



**GALLERIA AT CRYSTAL RUN  
MIDDLETOWN**

### PLATINUM \$5000

- Vendor Space - Premier Double
- Digital Vendor Packets - Logo
- Company Banner in Entrance of Mall
- Logo in Press Materials & Event Advertising
- Logo on OC Chamber Website
- Recognition on Social Media Channels
- Sponsor Signage Retractable at the Chamber vendor space - Logo
- Radio Spots/In Person Interview with Media Partners broadcasting live
- Chamber Breakfast Promotion - Opportunity to provide promotional items attendees and make brief remarks at one (1) future Chamber Breakfast

### GOLD \$3000

- Vendor Space - Premier Single
- Digital Vendor Packets - Logo
- Company Banner in Entrance of Mall
- Logo in Press Materials & Event Advertising
- Logo on OC Chamber Website
- Recognition on Social Media Channels
- Sponsor Signage Retractable at the Chamber vendor space - Logo

### BRONZE \$1000

- Vendor Space - 50% off Standard
- Digital Vendor Packets - Logo
- Company Banner in Entrance of Mall
- Name in Press Materials & Event Advertising
- Logo on OC Chamber Website
- Recognition on Social Media Channels
- Sponsor Signage Retractable at the Chamber vendor space - Name

### DIAMOND \$4000

- Vendor Space - Premier Single
- Digital Vendor Packets - Logo
- Company Banner in Entrance of Mall
- Logo in Press Materials & Event Advertising
- Logo on OC Chamber Website
- Recognition on Social Media Channels
- Sponsor Signage Retractable at the Chamber vendor space - Logo
- Radio Spots/In Person Interview with Media Partners broadcasting live

### SILVER \$2000

- Vendor Space - Standard Single
- Digital Vendor Packets - Logo
- Company Banner in Entrance of Mall
- Logo in Press Materials & Event Advertising
- Logo on OC Chamber Website
- Recognition on Social Media Channels
- Sponsor Signage Retractable at the Chamber vendor space - Logo

### BUSINESS \$500

- Vendor Space - 25% off Standard
- Digital Vendor Packets - Name
- Name in Press Materials & Event Advertising
- Logo on OC Chamber Website
- Recognition on Social Media Channels
- Sponsor Signage Retractable at the Chamber vendor space - Name