

2022



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ORANGE COUNTY  
CHAMBER OF COMMERCE

# SPONSOR & ADVERTISEMENT OPPORTUNITIES

GROW YOUR BUSINESS WITH  
THE ORANGE COUNTY  
CHAMBER OF COMMERCE



# SIGNATURE EVENTS

## The Annual Chamber Gala Sponsorship Opportunities

Saturday March 26, 2022

City Winery Hudson Valley, Montgomery



### **EXCLUSIVE: Presenting Sponsor - \$10,000**

- Ten (10) Gala tickets with VIP seating
- Private VIP reception area during cocktail hour
- Dedicated E-Newsletter to Chamber members
- Banner ad on Chamber website for one month
- Private gift - (1) case of wine of choice
- Branding on sponsorship & private reception signage

### **EXCLUSIVE: Semi-Private Lounge Sponsor - \$7,500**

- Eight (8) Gala tickets with VIP seating
- Semi-Private VIP reception area during cocktail hour
- Dedicated E-Newsletter to Chamber members
- Banner ad on Chamber website for one month
- Private branded gift - (1) case of wine of choice
- Branding on sponsorship & private reception signage

### **Entertainment or Décor - \$5,000**

- Six (6) Gala tickets
- Dedicated E-newsletter to Chamber members
- Banner ad in one monthly Chamber newsletter
- Branding on sponsorship signage

### **Silent Auction - \$4,000**

- Four (4) Gala tickets
- Branding on auction tables
- Banner ad in one monthly Chamber newsletter
- Additional (10) minutes VIP bidding opportunity

### **Cocktail Reception - \$3,000**

- Four (4) Gala tickets
- Branding on cocktail reception materials
- Banner ad in one monthly Chamber newsletter

### **Dessert - \$2,000**

- Two (2) Gala tickets
- Branding on dessert items

### **Photo Booth - \$2,000**

- Two (2) Gala tickets
- Branding on onsite photo prints

### **Valet - \$2,000**

- Two (2) Gala tickets
- Branding at valet booth

### **Digital Ad - \$100**

### **Specialty - Please inquire**

- Options may include, but not limited to coat check, farewell gift, etc.

### **Individual Dinner Tickets - \$300**

- Entry to cocktail reception, silent auction, dinner & dancing

**Sponsors above \$1,000 receive:**  
**Logo & link on event website,**  
**recognition on social media**  
**channels/inclusion in promotional**  
**materials/logo on digital screens**



# SIGNATURE EVENTS

Our signature events offer several sponsorship opportunities throughout the year. There are options for small businesses, large corporations and everything in between! Your support not only gains visibility for your brand, but helps to continue to support the Chamber's mission! Event locations change each year to give visibility to member venues throughout all of Orange County.

## The Annual Chamber Runs OC 5K Sponsorship Opportunities

Sunday, November 13th  
Chadwick Lake, Newburgh NY



### The Magnificent Hudson Valley \$1,000

- Logo at finish line
- Logo on race t-shirt
- Your information and samples in the race packet
- Recognition on Confluence Running's & Orange County Chamber of Commerce's websites and social media.
- Opportunity to table at race

### Orchards, Wineries, Distilleries... and Onions! \$500

- Logo on race t-shirt
- Your information and samples in the race packet
- Recognition on Confluence Running's & Orange County Chamber of Commerce's websites and social media

### Military Mecca \$250

- Name on race t-shirt
- Your information and samples in the race packet
- Recognition on Confluence Running's & Orange County Chamber of Commerce's websites and social media

### Cross-Roads of the Northeast \$100

- Your information and samples in the race packet
- Recognition on Confluence Running's & Orange County Chamber of Commerce's websites and social media

### A 3-City County (in-kind donations accepted)

- Race Day Volunteers
- Bottled water, granola bars, and other goodies are welcome.
- Recognition on Confluence Running's & Orange County Chamber of Commerce's websites and Social Media

# SIGNATURE EVENTS

## The Orange Open Golf Tournament Sponsorship Opportunities

Monday August 15, 2022  
West Hills Country Club

### HOST SPONSOR \*Exclusive\*(1)- \$5,500

- Golf & meals for eight (8)
- Two (2) tee signs
- Branding at event
- Branding on welcome signage at outing
- Endorsement at all Chamber events leading up to day and immediately following
- Branding on Chamber website
- Recognition on all social media channels & awards reception
- Two (2) digital ads Chamber emails to be used any time throughout the year
- Dedicated Member Spotlight Email to be used any time throughout the year
- Branding in press materials and event advertising
- Radio interview to highlight sponsorship

### PLATINUM SPONSOR - \$3,500 (Limit 3)

- Golf & meals for four (4)
- Two (2) tee signs
- Branding at event
- Branding on Chamber website
- Recognition on all social media channels & awards reception
- Branding in press materials and event advertising
- Radio interview to highlight sponsorship

### SPECIALTY SPONSOR EXCLUSIVE - \$3,000

(Choose One) **HELICOPTER DROP, HOLE IN ONE, AIR CANNON, CIGAR STATION, RACKET GOLF, BOX OF CASH, or AUTOMOBILE**

- Golf & meals for four (4)
- Tee sign or branding at designated area
- Branding on Chamber website
- Recognition on all social media channels & awards reception
- Branding in press materials and event advertising

### SPECIALTY SPONSOR - \$2,500

(Choose One) **Closest to the Pin, Longest Drive, Beverage Cart, Putting Green, Registration, or Lunch**

- Golf & meals for four (4)
- Tee sign or branding at designated area
- Branding on Chamber website
- Recognition on all social media channels & awards reception
- Branding in press materials and event advertising

### FOURSOME PLUS - \$1,500

- Golf & meals for four (4)
- One (1) tee sign
- Recognition on all social media channels & awards reception

### TWOSOME PLUS - \$1,000

- Golf & meals for two (2)
- One (1) tee sign
- Branding at event
- Recognition at awards reception

### AWARDS RECEPTION SPONSOR - \$500

- Branding in emails, social media, and at the event
- Recognition at awards reception

### DIGITAL ADVERTISEMENTS - \$100

- Advertise your business (members only)

**Tee Signs** - \$175 each

**Individual Golfer** - \$250

**Foursome** - \$850

**Cocktail Reception Only** - \$100 each

\*All **golfer** tickets include a continental breakfast, golf w/ cart access, lunch & cocktail reception for awards



Not a member?  
Tell us how much you  
enjoyed your day and we'll  
give you ...



# MEMBERSHIP BREAKFAST

The Orange County Chamber of Commerce hosts a monthly meeting with light breakfast on the 2nd Thursday of each month (unless otherwise noted). This meeting is open to members and future members. We use this time to update members on upcoming events, important member information and discuss key topics surrounding all businesses in Orange County.

Visibility as a sponsor for these meetings is an incredibly valuable investment for your business. Not only are you visibly supporting your chamber, fellow members and community, but you are able to present in front of an influential crowd to speak about your business.

## Monthly Membership Meeting Sponsorship Opportunities

### \$750

- Your company's logo represented on all event materials
- 1 complimentary ticket
- Sponsor table at breakfast to display marketing collateral
- 1 minute in-person speaking advertisement at breakfast meeting

### Small Business Spotlight

- Provide product samples/coupons to be placed at each setting
- Name mentioned as small business spotlight within meeting agenda
- Exclusive, 1 per meeting

### \$1,000

- Your company's logo represented on all event materials
- 2 complimentary tickets
- Sponsor table at breakfast to display marketing collateral
- 2 minute live speaking advertisement at breakfast meeting
- Personal "thank you" email to all attendees with your contact information included

### Non-Profit

- 50% off for non-profit members
- Exclusive, 1 per meeting

\*All sponsorships are exclusive to active members only\*



# MEMBERSHIP BREAKFAST

## 2022 Monthly Meeting Topics

- January 13th: Diversity & Inclusion in the Workplace
- February 10th: Design & Construction in Orange County
- March 10th: Hemp, Cannabis, THC & How it Relates to the Workplace
- April 14th: NY State Senators Address
- May 12th: Travel & Tourism in Orange County
- June 9th: Working with the Government
- July 14th: Why Not Orange County?
- August 11th: Families are Business in Orange County
- September 1st: Starting and Sustaining a Business Through A Global Pandemic
- October 13th: Aligning Your Mission with Your Non-Profit Support
- November 10th: How Can Big Business Support Small Business?
- December 8th: State of the County Address from County Executive Steve Neuhaus

Please note that dates, locations and topics could be subject to change at times.



# ADVERTISEMENT OPPORTUNITIES

Increase your visibility and grow your business through chamber advertisements!

## FREE AVAILABLE TO ALL MEMBERS

- Include your press releases, news, and event information in our weekly subscriber communication emails sent to over 6,000+ subscribers
- Press releases in PDF form only please
- Email JPEG or PDF of event flyer to Info@OrangeNY.com
- Linked to your landing page
- Dimensions: No limit. Vertical designs preferred
- Post your events on our community board through your member portal and member only Facebook group
- Your submission must include all information, we cannot add text for details
- Tag the chamber in all business-related social media posts for re-share

## \$75 PER EMAIL EXCLUSIVE LOCATION

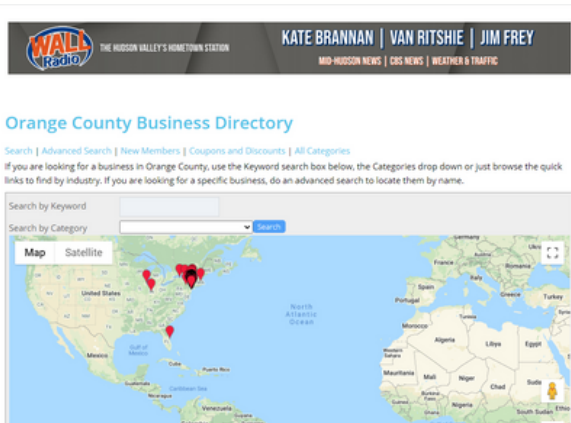
## EMAIL SPONSORSHIP

- Secure the TOP, feature spot on individual emails (Monday- Wednesday-Friday) visible above chamber logo & before body of message
- Only one business featured in the top spot per email
- Sent to over 6,000+ email subscribers once a week
- Dimensions: 1920 px X 1080 px
- Email JPEG or PDF to tamaral@OrangenY.com
- Above industry open rate average

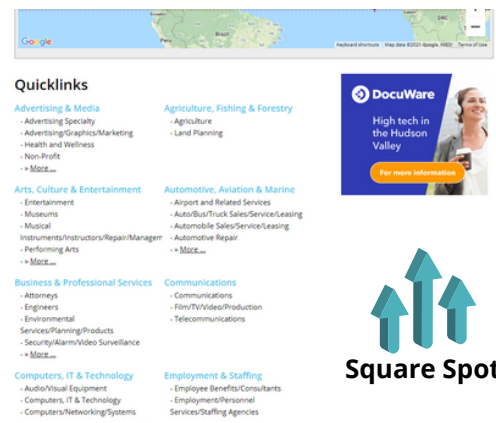
## ORANGENY.COM BANNER ADS

## \$150+ PER RUN

- Top space on website landing page \$250 (size: 728x90 px) **SOLD OUT FOR 2022**
- Leaderboard spot on membership directory \$200 (size: 970x90px)
- Square spot (middle page) on membership directory \$150 (size: 300x250px)
- 2 week ad run time



Leaderboard



Square Spot

## \$500 PER BLAST

## DEDICATED EMAIL BLAST \*BEST VALUE\*

- Designated email that focuses on your message/event/services
- Sent to over 6,000+ email subscribers on a mutually agreed upon date (we no longer sell member lists, but do send this e-blast from the chamber on your behalf)
- Vertical designs, PDF format preferred. All text and graphics designed on own and provided to the chamber